

Success story -2 UCO RSETI – Balasore



Mrs. Harapriya Jena is a housewife. She comes from a very poor family. She took active role in forming a SHG group named "Maa Sarala SHG" consisting of 8 BPL and 2 APL ladies members. This SHG group was financed under SGSY for poultry in 2004. But due to occurrence of bird flu the group suffered losses and ultimately the unit got closed. In spite of suffering heavy losses, the group closed the loan account mustering resources from their personal savings. At this crucial hour, **UCO RSETI, Balasore** approached the group and motivated them to start mushroom cultivation. In spite of suffering losses in their earlier venture, their enthusiasm never faded and the group members agreed to go for mushroom cultivation.

After getting a training on mushroom cultivation from UCO RSETI, Balasore, the bank took initiative in financing this group to the tune of Rs. 50,000/-. The group members are now earning more than Rs. 1, 000/- per day. They have already repaid the loan and are planning to go in a big way. On watching the success of this group, other SHG groups in the village are showing keen interest to undergo a similar training and start their own enterprise.



A rare achievement by Director, Synd RSETI, Meerut

Acknowledging the rare talent and selfless service for the welfare of the society at large and humanity in general, the National executive committee of All India Conference of Intellectuals (AICOI) bestowed on Sri. Pankaj Rastogi, Director, Synd RSETI, Meerut, **MEERUT RATAN** award for the year 2012. The photo shows Sri. Rastogi receiving the award from Mr. Justice Shridhar Rao (hon'ble justice Karnataka HC), Lt. General K.M. Seth (former governor Chattisgarh), Dr. G.V.G. Krishna murthy (former election comm. of India) with other dignitaries

Appeal

All the RSETI Directors are requested to send information regarding important events organized at the RSETIs, success stories of Entrepreneurs trained by RSETIs, achievements by the RSETIs etc., with photographs to the following address for publishing the same in the forthcoming Quarterly Bulletin.

Office of the MONITORING CELL for RSETIs
(Under the aegis of MORD, Govt. of India)
NATIONAL ACADEMY OF RUDSETI

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Announcement

Following the opening of the Office of the Monitoring Cell for RSETIs as per the MOU, the MIS Format I & II hitherto sent by all RSETIs to NIRD, Hyderabad shall henceforth be sent to the Office of the Monitoring Cell for RSETIs to the following email address:
cpcnar@gmail.com, mcnrbg@gmail.com

Editorial Committee:
Chief Editor: **Sri. K.N. Janardhana**
Members: **Sri. H. Somashekhar,**
Sri. G.T. Hegde, Sri. K.N. Nagendra Babu



KUSHALATHA

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A Newsletter of Monitoring Cell for RSETIs, under the aegis of MORD, GOI National Academy of RUDSETI

Sponsors: SDME Trust, SyndicateBank & Canara Bank

1. CONVENING NATIONAL ADVISORY COUNCIL FOR RSETIS

In the MOU entered into between the **Ministry of Rural Development, Government of India, New Delhi** and **National Academy of RUDSETI**, it was proposed to setup a National Advisory Council headed by **Dr. D. Veerendra Heggade** as

Honorary Chairman in order to give policy guidance to the Ministry for making RSETI intervention more effective

The first of its meeting of the **National Advisory Council for RSETIs** was convened at the office of the Ministry of Rural Development on 23rd February 2012. This was attended by the



officials from reputed Organizations like EDII – Ahmedabad, NEISBUD-Noida, NIMSME-Hyderabad and the leading Nationalized Banks as members of the NAC.

The first of its meeting of National Advisory Committee was held on 23rd February 2012 at the Office of the MoRD, New Delhi and the meeting was presided over by none other than **Sri Jairam Ramesh, Minister for Rural Development, GOI**. Also present in the meeting were the Secretary, Joint Secretary and other dignitaries from the MoRD apart from top officials from reputed organizations like EDII – Ahmedabad, NEISBUD-Noida, NIMSME-Hyderabad and the leading Nationalized Banks as members of the NAC. The discussions at the National Advisory Council for RSETIs were very fruitful and a review of the functioning of the Monitoring Cell for RSETIs was made during the meeting and suggestions to bring in the improvements in the functioning of RSETIs by different stakeholders were received.



2. CONCLAVE OF RSETI DIRECTORS:

On the advice of Dr D Veerendra Heggade, MORD gave directions to all the participating Banks to organize a **2 - day Conclave** of RSETI Directors as an **Annual event**. While Bank of Baroda, United Bank of India, Dena Bank, Punjab National Bank and Canara Bank organised the Conclave for their RSETI Directors in the previous quarter, during this quarter many more Banks viz., Central Bank of India, SyndicateBank, State Bank of Hyderabad, Union Bank of India and UCO Bank took the initiative in organising a 2-day Conclave for their RSETI Directors.

During the Conclave, a thorough review of each RSETI was done by the officials from the Monitoring Cell for RSETIs in the presence of officials from MoRD and the Executives of the sponsoring Bank. During the review, the gaps in the functioning of the RSETI are identified and remedial measures are suggested to improve its functioning.

It is our fortune that in the Conclave organised by SyndicateBak, **Dr. D. Veerendra Heggade, President, NAR** presided over the inaugural function and all the RSETI Directors of Syndicate Bank were benefited from the guidance of Dr D Veerendra Heggade.

In view of the year end work, few banks which are yet to convene the conclave have assured to do so in April/May 2012.

2.0.1 Conclave of RSETI Directors of Central Bank of India

A Conclave for the Directors of RSETIs sponsored by **Central Bank of India** was organized for 2 days from 6th to 7th February 2012 at Mumbai

The programme was inaugurated by Smt.Renuka Kumar, Dy Secretary, MoRD, GOI and Sri R Govind, Principal, SBPT College, Mumbai presided over the function. Also present in the function were Sri.A.P.Dwivedi, CEO, Society for RSETIs & FLCC, Central Bank of India who delivered the key note address, Sri K Achari, AGM, Central Bank of India and Sri.K.N.Janardhana, Chief Project

Co-ordinator from Monitoring Cell for RSETIs, Bangalore.





2.0.2 Conclave of RSETI Directors of Syndicate Bank

The formal inaugural function of the Conclave of the Directors of Rural Self Employment Training Institutes [RSETIs] sponsored by Syndicate Bank was held at the Corporate Office of the Bank at Bangalore on 8th February 2012. Padmabhushana Dr D Veerendra Heggade, Dharmadhikari of Dharmasthala and the President of National Advisory Council for RSETIs inaugurated the Conclave by lighting the lamp. The programme was presided over by Sri Ravi Chatterjee, Executive Director of Syndicate Bank.

During this conclave, a web site of SyndRSETI was launched by



Sri.M Anjaneya Prasad, the Executive Director of the Bank

The 2nd day of the Conclave was attended by Smt Renuka Kumar, Dy Secretary, MORD,

Government of India. Sri Muralidharan, General Manager of the Bank welcomed the Smt Renuka Kumar.



The review of each RSETI was done by the officials of the Monitoring Cell for RSETIs in the presence of Sri Sreerami Reddy, DGM.

2.0.3 Conclave of RSETI Directors of State Bank of Hyderabad



A Conclave for the Directors of RSETIs sponsored by **State Bank of Hyderabad** was organized for 2 days from 13th to 14th February 2012 at Hyderabad. The programme was inaugurated by Smt Renuka Kumar, Dy Secretary, MoRD, GOI and presided over by Sri M V Rao, Director General, NIRD, Hyderabad. Sri R P Tayal, Dy.General Manager, State Bank of Hyderabad, and Sri K N Janardhana, Chief Project Co-ordinator from Monitoring Cell for RSETIs were present.



2.0.4 Conclave of RSETI Directors of Union Bank of India

A 2-day Conclave of RSETI Directors of Union Bank of India was held on 2nd and 3rd March 2012 at Bankers' Institute of Rural Development, Lucknow. The programme was inaugurated by Smt Renuka Kumar, Dy Secretary, MoRD, GOI. Sri P K Bansal, General Manager of the Bank, welcomed and Sri V M Potdar, Dy General Manager presented various initiatives of the Bank in the field of rural development

2.0.5 Conclave of RSETI Directors of UCO Bank

A 2-day Conclave of RSETI Directors of UCO Bank was held on 15th and 16th March 2012 at the Staff Training College of the Bank at Kolkata. The programme was inaugurated by Sri C Ramakrishna, Dy General Manager of the Bank. Also present on the occasion were Smt Renuka Kumar, Dy Secretary, Ministry of Rural Development, GOI, New Delhi, Sri Laxmi Kant Pande, Dy General Manager & Principal, Staff Training College, UCO Bank and Sri K N Janardhana, Chief Project Co-ordinator, Monitoring Cell for RSETIs.



Bhoomi pooja of Chilkur RSETI in Andhra Pradesh

Bhoomi pooja of Chilkur RSETI in Andhra Pradesh, sponsored by **State Bank of Hyderabad** was held on 30-03-2012. Sri Bhagavant Rao, Managing Director of SBH performed the Bhoomi pooja wherein the top officials of the Bank were present. Sri K N Janardhana, Chief Project Co-ordinator, Monitoring Cell for RSETIs and Sri O N Bansal, Project Director for RSETIs, NIRD, Hyderabad were also present on the occasion.

The State Bank of Hyderabad has received grants from MoRD for construction of new campus at Chilkur and the building is expected to be complete in all respects within one year.

Success Stories

Success story 1

ANDHRA BANK INSITUTE OF RURAL DEVELOPMENT, RAJAMUNDRY, East Godavari District

On 25.11.2011, at Devarapalli village a remote village in the agency area of Mareduhilli mandal of East Godvari District, AP state, a review of outreach programme was conducted by the RBI officials. During this programme Sri.A.S.Rao, Regional Director of RBI questioned about the special programmes organised in the village, a leaf sheeth of Bamboo lying in the surrounding area of the meeting was shown to him and informed that the tribal folk in the village will

be trained to prepare cups out of the waste leaf sheath available plenty in the village.

The Director along with the technical faculty visited the village with a hot pressed machine used for preparing various products out of the waste Bamboo leaf sheath and tried to make cups out of it. The villagers collected and brought the Bamboo leaf sheath within few minutes and the master trainee pressed the leaf and made two cups in no time out of one leaf sheath. The cups came in a good shape and the quality of the cup was like a strong leather cup. The technical faculty expressed that this product is made for the first time in the country since nobody else has come out with a product out of the Bamboo leaf sheath so far. Thus a program was conceived for 10 days and 20 tribal women were trained successfully in moulding the cups.

The main season for availability of good Bamboo sheath starts from rainy season and continued upto the end of winter. To ensure continuity of the activity throughout the year, women were also trained to prepare cups with the other leaf material like Adda leaf with a paper support.

On a market survey it was found that the cost of the cup ranges from Rs.0.50 to Rs. 0.75. A pair of women can produce 2000 cups per day and by this way they are earning an income of minimum Rs. 9000/- per month each.

It is true that through innovative ideas, natural resources available in our country can be made best use of, which in turn will make an unemployed youth earn a living out of it.



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